

DEAR EXHIBITORS & SPONSORS:

On the behalf of the National Neurotrauma Society, it is with great enthusiasm that I invite you to attend the 35th Annual National Neurotrauma Symposium, **Neurotrauma 2017**, to be held at the Snowbird Ski and Summer Resort, in Snowbird, UT on July 9-12th, 2017. Since its inception, this symposium has brought together scientists, clinicians, and health-care providers who are dedicated to the study of neurotrauma and to translating knowledge generated by research into improved patient care. Join your colleagues and initiate new collaborations at the premier forum for information related to traumatic brain injury and spinal cord injury in the setting of a gorgeous mountain resort. The theme for **Neurotrauma 2017** is *"Elevating Discovery...Elevating Care."*

As in previous years, I am honored to announce that **Neurotrauma 2017** will be co-hosted by the National Neurotrauma Society and the American Association Neurological Surgeons/CNS Joint Section on Neurotrauma and Critical Care. This combination of expertise allows for presentations that integrate state-of-the-art clinical, translational, and basic science data. Elevate your knowledge and accelerate translation of new ideas by attending sessions from both societies.

The Scientific Program Committee has put together an exciting symposium comprised of plenary and break-out sessions in which the leading experts will share their up-to-date thoughts, research, and findings on neurotrauma. A central focus of **Neurotrauma 2017** will be the highly interactive mid-day poster sessions which will stimulate scholarly discussions on the mechanisms, assessments, and treatment of injury to the nervous system. Innovative workshops will be cover pertinent topics such as writing effective publications and grants, state-of-the-art patient care, conducting rigorous research, improving scientific communication, and use of cutting-edge technologies to accelerate discovery at both the bench and the bedside. CME credits will be provided for each day of the meeting.

Several unique opportunities for collaboration and mentoring are planned including: a welcome reception at The Summit, WiNTR lunch sessions, alpine activities at the Monday Night Mentoring and Collaboration Dinner, S'More Collaboration Campfire and the gala dinner celebrating the 35th

anniversary of the National Neurotrauma Symposium: "An Emerald Evening Celebrating the Past, Present, and Future of Neurotrauma."

We have reserved a large block of rooms at two lodging locations at the Snowbird Resort. The first option is the newly renovated Cliff Lodge, one of North America's most iconic lodges wherein the majesty of Little Cottonwood Canyon can be enjoyed at a reasonable rate for attendees. Amenities include discounted access to the Cliff Spa, a fitness center, and a stunning rooftop pool and hot tub. The second option is the Lodge at Snowbird which features mountain views with exterior balconies for all rooms as well as an outdoor swimming pool and hot tub.

Getting to **Neurotrauma 2017** will be easy as Snowbird Resort is a 30-minute drive from Salt Lake City International Airport (SLC) and options for an airport shuttle will be available. SLC is served by 9 airlines and is a hub for a major domestic carrier. There are over 90 U.S. cities that have non-stop flights to SLC and there is non-stop service between SLC and Paris, Amsterdam, and London.

Neurotrauma 2017 provides innovate opportunities for learning, mentoring, and collaboration for all attendees. Every attendee from a trainee newly entering the field to the seasoned neurotrauma professionals will discover new information in a scenic and stimulating venue. I look forward to seeing you at Snowbird Resort!

Sincerely,



Candace L. Floyd, Ph.D. 2017 President, National Neurotrauma Society

Opportunities

Be a Meeting Sponsor

Platinum, Gold, Silver, or Bronze Level





Exhibit at a Booth

Standard or Premium Spaces Available

Host a Lunch & Learn Workshop

Exclusive Demonstration Workshop of Your Product to Interested Attendees





Sponsor an Item

Name Badge, Attendee Bags, or Water Bottle

Sponsor Meeting WiFi

WiFi and Internet Café Kiosk/ Printing Station





Scientific Session or Poster Session

Provide Trainee Travel Grants





Advertise in Print



NATIONAL NEUROTRAUMA SOCIETY

The National Neurotrauma Society is committed to the promotion of neurotrauma research by enhancing communications, providing a forum, and increasing support on the national and international level.

The National Neurotrauma Society seeks to accelerate research that will provide answers for clinicians and ultimately improve the treatments available to patients. The National Neurotrauma Society will continue to promote excellence in the field by providing opportunities for scientists, establishing standards in both basic and clinical research, encouraging and supporting research, and promoting liaisons with other organizations that influence the care and cure of neurotrauma victims.

PROGRAM COMMITTE



Candace Floyd, PhD PROGRAM CHAIR

Mark Burns, PhD
Michael Fehlings, MD, PhD
Gregory Hawryluk, MD, PhD
Bruce Lyeth, PhD
Bryan Pfister, PhD
Michelle Schober, MD
Pamela Vandevord, PhD
Xiao-Ming Xu, PhD



David Magnuson, PhD ABSTRACT CHAIR

Namas Chandra, PhD
Grace Griesbach, PhD
Claire Hulsebosch, PhD
Linda Noble, PhD
Janet Rossi, MD
Bridgette Semple, PhD
Patricia Washington, PhD



Anthony Kline, PhD TREASURER

Ramon Diaz-Arrastia, MD, PhD
Gene Gurkoff, PhD
Peter Hutchison, MD
Ann Parr, MD
Uzma Samadani, MD, PhD
Dong Sun, PhD
Scott Whittemore, PhD

Attendee Snapshot





Professional Clinicians and Clinician/Scientists (MD & MD/PhDs)

43%



Professional Scientists (PhDs)

47%



Trainees and Fellows

10%

Types of Professionals in attendance

Neurotrauma scientists, Graduate students and post-doctoral fellows, Neurotrauma physicians, Neurologists, Neurosurgeons, Critical care physicians, Cellular and molecular biologists, Pharmacologists, Professionals from allied healthcare





Why you should exhibit

- Engage with serious medical professionals and scientists
- Meet current and future customers
- Generate new business opportunities with leaders in the field

SCIENTIFIC PROG	GRAM		▲= Additional fee	
FRIDAY, JULY 7	PRE-MEETINGS & ACTIVITIES	MONDAY, JULY 10	NNS SESSIONS	
08:00 am – 09:00 am	WINS Breakfast Lecture: Cervical Radiculopathy, Spondylosis and Kyphosis in the Operating Surgeon	07:00 am - 07:45 am 07:45 am - 08:00 am	Breakfast President's Welcome Address	
09:30 am - 04:30 pm 06:00 pm - 08:00 pm 08:00 pm - 09:30 pm	Weber River Rafting Trip & Lunch ▲ WINS Dinner Lecture: Building an Academic Neurosurgical Practice S'mores & Stories	08:00 am - 08:30 am 08:30 am - 09:45 am 10:00 am - 10:30 am	Anniversary Lecture: John Povlishock PL01: Neurotrauma-Induced Autoimmunity Data Blitz A: Mini Presentations	
SATURDAY, JULY 8	PRE-MEETINGS, SPECIAL SESSIONS & ACTIVITIES	10:30 am - 12:00 pm 12:00 pm - 1:30 pm	Poster Session 01 / Final Competition Judging / Visit Exhibits Grab & Go Lunch with Exhibitors	
08:00 am - 03:00 pm 08:00 am - 09:00 am 09:00 am - 09:30 am	Golf Tournament ▲ - or - Fly Fishing ▲ WINS Breakfast Lecture: What the Practicing Neurosurgeon Needs to Understand About Economics WINS Lecture: Rising in the Ranks: Progress of Women in Neurosurgery	12:00 pm - 1:30 pm 12:00 pm - 1:30 pm 01:30 pm - 03:00 pm 03:00 pm - 04:15 pm	"Lunch & Learn" Workshops WiNTR Lunch Session Poster Session 02 / Visit Exhibits PL02: Pain After SCI: Plasticity, Activity and Treatment	
10:00 am - 03:00 pm 04:00 pm - 05:00 pm 05:00 pm - 06:00 pm 07:00 pm - 09:00 pm 09:00 pm - 10:30 pm	Record Keeping Regulations Celebrating 10 Years of the WiNTR VISA Award WINS Dinner Lecture: Medtronic Neurosurgical Leadership Program S'mores & Stories	04:45 pm - 06:00 pm 06:00 pm - 09:00 pm	S01: Novel Approaches to Target Mitochondrial Dysfunction Following CNS Injury: From Biomarker to Replacing the Damaged Powerhouse S02: Peripheral Organ Involvement in CNS Trauma S03: Blast-Related Mild TBI-Translational Relevance Starting from the Top (Humans) Down (Mechanistic Animal Models) Alpine Dinner & Networking Event ©	
		09:00 pm – 10:30 pm	S'more Collaboration Campfire	
SUNDAY, JULY 9	AANS/CNS SESSIONS & NNS WELCOME RECEPTION	TUESDAY, JULY 11	NNS SESSIONS	
07:30 am – 08:30 am	AANS/CNS Breakfast	07:00 am - 08:00 am	Breakfast	
08:30 am – 10:00 am	AANS/CNS 1: The Post-Traumatic Spine and the Unstable Decision	07:55 am - 08:00 am	President's Announcements	
10:30 am – 12:00 pm	AANS/CNS 2: Treatment of the Injured Brain	08:00 am - 08:30 am	Anniversary Lecture: Edward Hall	
12:00 pm – 01:00 pm	AANS/CNS Lunch & Learn: Brain Tissue Oxygenation Monitoring Sponsored by Integra	08:30 am - 09:45 am	PL03: Enhancing Recover by Addressing Sleep: A Culprit of Chronic TBI Morbidity	
12:00 pm – 04:30 pm	Exhibitor Meet & Greet - Main Lobby	10:00 am - 10:30 am	Data Blitz B: Mini Presentations	
01:00 pm – 02:30 pm	AANS/CNS 3: Controversies in Brain Injury	10:30 am - 12:00 pm	Poster Session 03 / Visit Exhibits	
03:00 pm – 04:30 pm	AANS/CNS 4: Controversies in Sport	12:00 pm - 01:30 pm	Grab & Go Lunch with Exhibitors	
06:30 pm – 08:30 pm	Welcome Reception at The Summit on Hidden Peak ©	12:00 pm - 01:30 pm	"Lunch & Learn" Workshops 🕏	
		01:30 pm - 03:00 pm	Poster Session 04 / Visit Exhibits	

03:00 pm - 04:15 pm S04: Late Effects of TBI

S05: Stem Cell-Mediated Endogenous and Exogenous Repair of the

Injured Spinal Cord

S06: Emerging Cell Biology of Trans-Cellular Signaling

04:15 pm – 04:30 pm Bio Break 04:30 pm – 05:30 pm <u>Workshops:</u>

WS01: Grant Writing

WS02: How to Get Your Paper Published WS03: Preclinical Research Methods

WS04: Judging Quality in Human and Animal Imaging Studies:

Distinguishing Fact from "Leap of Faith"

WS05: Human TBI Neuropathology

WS06: Using LinkedIn for Professional Development

06:00 pm − 07:00 pm Cocktail Reception ❖

07:00 pm - 08:30 pm Emerald Anniversary Awards Ceremony & Dinner 🕹

08:30 pm − 11:00 pm Awards After Party 🗘

WEDNESDAY, JULY 12

NNS SESSIONS

07:00 am - 08:00 am	Breakfast
07:55 am - 08:00 am	President's Announcements
08:00 am - 08:30 am	Anniversary Lecture: Alan Faden
08:30 am – 09:45 am	PL04: Acute SCI and the Therapeutic Window: Are We Chasing Realistic Targets?
09:45 am - 10:15 am	Patient Perspective Talk
10:15 am - 12:00 pm	PL05: Ocular Manifestation of Brain Trauma
12:00 pm - 12:30 pm	Grab & Go Lunch 😯
12:30 pm - 01:45 pm	 S07: MMPs in CNS: Dual Modulators of Pathology and Regeneration S08: Dawn of a New Day: Brain Edema is "Back in the Game" with New Discoveries! S09: Clinical Trial Update: Status and Baseline Demographics for Ongoing Spinal Cord Injury Studies
01:45 pm - 02:00 pm	Bio Break
02:00 pm - 02:30 pm	Anniversary Lecture: Wise Young
02:30 pm - 03:00 pm	Closing Remarks & Introduction of 2018 President



EXHIBITOR INFORMATION

CONFERENCE LOCATION

Snowbird Ski & Summer Resort

9600 Little Cottonwood Canyon Road

Snowbird, UT 84092

Phone: (801) 933-2222

MEETING DATES

Saturday, July 8 – Wednesday, July 12

EXHIBIT DATES

Sunday, July 9 – Tuesday, July 11

BOOTH SET UP / INSTALLATION

	Sunday	07:00 am – 6:00pm		
SHOW HOUR	S			
	Sunday	12:00 pm – 04:30 pm	Exhibitor "Meet & Greet"	Informal hosted area in Main Lobby
		6:30 pm – 08:30 pm	Welcome Reception	Social Event
	Monday	10:30 am – 12:00 pm	Exhibits Open - Poster Session 1	Booths in Snowbird Event Center Tent
		12:00 pm – 01:30 pm	Exhibits Open - Grab & Go Lunches	Booths in Snowbird Event Center Tent
		01:30 pm – 03:00 pm	Exhibits Open - Poster Session 2	Booths in Snowbird Event Center Tent
		06:00 pm – 09:00 pm	Alpine Dinner & Networking Event	Social Event
	Tuesday	10:30 am – 12:00 pm	Exhibits Open - Poster Session 3	Booths in Snowbird Event Center Tent
		12:00 pm – 01:30 pm	Exhibits Open - Grab & Go Lunches	Booths in Snowbird Event Center Tent
		01:30 pm – 03:00 pm	Exhibits Open - Poster Session 4	Booths in Snowbird Event Center Tent
BOOTH TEAR	DOWN			
	Tuesday	03:00 pm – 05:00 pm	Exhibitor Tear Down & Load Out	



EXHIBITOR OPPORTUNITIES FOR NETWORKING



Exhibitor "Meet & Greet" Area

Hosted location in the main lobby on Sunday, July 9 during the AANS/CNS meeting and main attendee arrival times. NNS will provide a designated complimentary lounge area for each company to set up as a meet & greet locale.

Set up your official booth in the morning, then mingle with attendees in the Cliff Lodge main lobby as they arrive in the afternoon.



Exhibit Hours & Lunch

Capture attendee interest during the poster sessions and lunches on Monday and Tuesday. Poster sessions are immediately before and after lunch, so attendees will be in the area for a 4.5 hour time block each day. Lunches are included for all attendees and seating will be available in the area for continued networking. Attendees who get their Exhibitor Passports stamped by 10+ exhibitors will also be entered to win an iPad!

Lunch & Learn sponsorships available



Welcome Reception

All exhibitors and sponsors are invited to attend the first official event of the meeting at The Summit on Hidden Peak. Rub elbows with attendees as you take the 15 minute ride on the aerial tram to the top of the mountain, then take in the breaktaking views at 11,000 feet as you enjoy networking time with other attendees.

Sponsorship available



Alpine Dinner & Networking Event

Join all attendees for a relaxing and fun evening on the mountain. Alpine rides will be open for guests to enjoy, along with casual BBQ fare and drinks.

Sponsorship available

EXHIBIT BOOTH PACKAGES



Non-Profit/University Booth \$1,500



Standard Booth \$2,500



Premium Booth \$3,500

NON-PROFIT BOOTH PACKAGE:

- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 10' X 10' Furnished Booths
- 1 Skirted table (3-sided)
- 2 Chairs
- 1 Wastebasket
- 1 Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- (2) tickets to Monday night Alpine Dinner event
- Additional delegate registrations at \$500 rate
- Attendee iPad Drawing participation

STANDARD BOOTH PACKAGE:

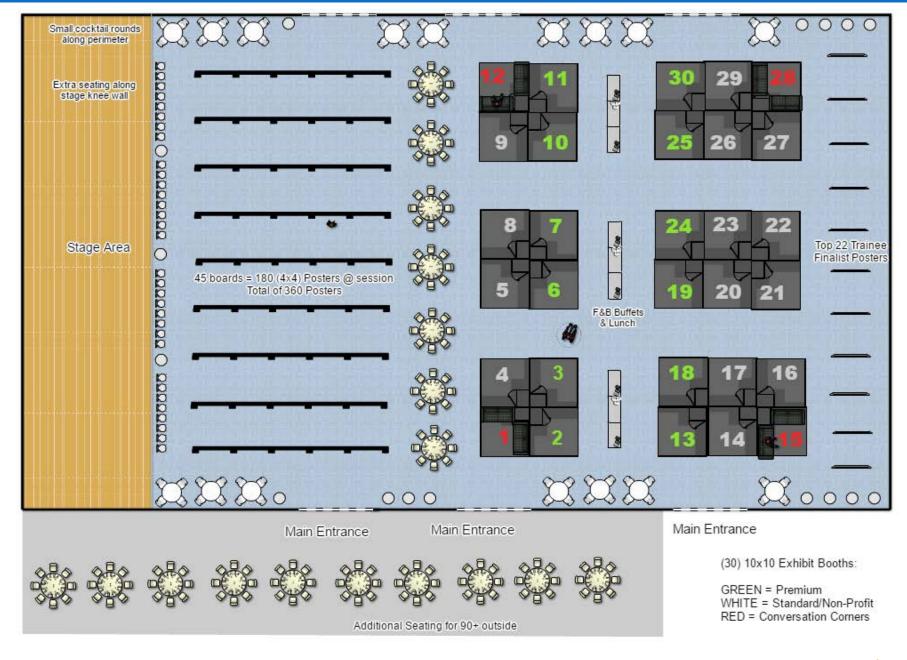
- Standard location
- (2) complimentary exhibitor delegates
- Booth Size: 10' X 10' Furnished Booths
- 1 Skirted table (3-sided)
- 2 Chairs
- 1 Wastebasket
- 1 Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- (2) tickets to Monday night Alpine Dinner event
- Additional delegate registrations at \$500 rate
- Attendee iPad Drawing participation

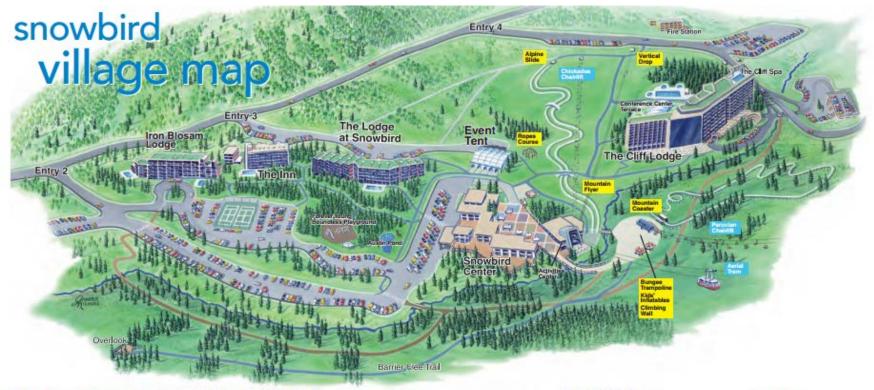
PREMIUM BOOTH PACKAGE:

- Premium location next to buffet stations
- (2) complimentary exhibitor delegates
- Booth Size: 10' X 10' Furnished Booths
- 1 Skirted table (3-sided)
- 2 Chairs
- 1 Wastebasket
- 1 Booth ID Sign
- Email & website marketing
- (2) tickets to Welcome Reception
- (2) tickets to Monday night Alpine Dinner event
- Additional delegate registrations at \$500 rate
- Attendee iPad Drawing participation

THE SCIENTIFIC AGENDA HAS BEEN STRUCTURED WITH **EXHIBITORS IN MIND** - ALL EXHIBIT BOOTHS WILL BE LOCATED IN THE SNOWBIRD EVENT CENTER TENT WITH THE SCIENTIFIC POSTER SESSIONS AND GRAB & GO LUNCHES. AMPLE BISTRO AND PICNIC TABLE SEATING WILL BE AVAILABLE FOR LUNCHES IN THE IMMEDIATE AREA WITHIN A 1 TO 2-MINUTE WALK, INCLUDING THE EVENT TENT AND IMMEDIATELY ADJACENT TO THE EVENT TENT MAIN ENTRANCES TO ALLOW FOR EXHIBITORS TO LUNCH WITH ATTENDEES. EXHIBITS ARE OPEN DURING POSTER SESSIONS FOR MAXIMUM TRAFFIC.

SNOWBIRD CENTER EVENT TENT - POSTERS & EXHIBITS FLOORPLAN





Meetings & Banquets

The Cliff Lodge Meeting & Banquet Rooms Snowbird Center The Lodge at Snowbird

Outdoor Meeting Venues

Conference Center Terrace Tent Creekside Terrace Event Tent Plaza Deck Skier's Bridge

Dining & Nightlife

The Cliff Lodge The Atrium The Aerie El Chanate Restaurant & Tequila Bar

The Lodge at Snowbird

The Lodge Bistro Bistro Lounge

Snowbird Center

The Forklift Baked & Brewed General Gritts Tram Car Pizza Steak Pit Tram Club

Hidden Peak (Top of the Tram)

The Summit

Shops

The Cliff Lodge

Cliff Sundries Marco Polo Cliff Spa Shop

Snowbird Center

Wine & Liquor Store Pipeline Center Sundries Christy Sports Powder Shots Snowbird Sports General Gritts

Hidden Peak (Top of the Tram)

The Summit Shop

The Cliff Spa

The Cliff Lodge Fitness Room & Classes Roof Top Pool & Hot Tub Spa Salon

Summer Activities

Aerial Tram Peruvian Chairlift & Tunnel Alpine Slide Mountain Flyer Mountain Coaster Vertical Drop Ropes Course Climbing Wall **Bungee Trampolines** Kids' Inflatables Wasatch Mining Co. Forever Young Boundless Playground

Services

The Cliff Lodge Wi-Fi ATM

Public Safety Valet Parking

Snowbird Center

Wi-Fi ATM Post Office Pharmacy Public Safety Wasatch Adaptive Sports

Fire Station

SPONSORSHIP LEVELS



The highly respected NNS annual scientific program attracts neurotrauma research scientists and clinicians spanning the entire spectrum of subspecialty and practices types. Attendees gain valuable knowledge and experience to help improve their research and practice, learn about the latest advances in neurotrauma research, and earn Continuing Medical Education (CME) credits. Sponsors of the following activities will be recognized in the official program, event signage and session slides throughout the conference.

Platinum Sponsor \$10,000

- 4 complimentary registrations
- 4 Welcome Reception tickets
 - 4 Alpine Dinner tickets
- 1 Scientific Session sponsorship
- 1 registration material handout
- 1 full page color program ad
 Recognition on website
 Recognition in program
 Listing on mobile app

Gold Sponsor \$5,000

- 2 complimentary registrations
- 2 tickets to Welcome Reception
- 2 tickets to Alpine Dinner event
- 1 registration material handout1 full page color program ad
 - Recognition on website
 Recognition in program
 - Listing on mobile app

Silver Sponsor \$3,500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Alpine Dinner event
- 1 registration material handout
- 1 full page color program ad Recognition on website
 - Recognition in program
 Listing on mobile app

Bronze Sponsor \$2,500

- 1 complimentary registration
- 1 ticket to Welcome Reception
- 1 ticket to Alpine Dinner event
- 1 registration material handout
- 1 full page color program ad
 - Recognition on website
 - Recognition in program
- Listing on mobile app

The Neurotrauma Symposium offers a variety of creative opportunities for you to promote your company and demonstrate your support for the neurotrauma community though maximum coverage of the meeting. If you have an idea and do not see it here or would like to combine several options to create a custom package, please contact us.

ADDITIONAL SPONSORSHIP OPTIONS

All sponsorship items listed below Include recognition on website, official program, session slides & event signage with sponsor logo.

ATTENDEE BAGS - \$15,000

Includes conference bags with sponsor logo, one marketing piece inserted into bag, 2 complimentary delegate registrations and sponsor recognition on website, official program and session slides.

WELCOME RECEPTION - \$10,000

Join your colleagues atop Hidden Peak for networking and fun at the first official event of the conference. Board the aerial tram for a 15-minute ride to The Summit, where you will have a chance to mingle with other attendees, enjoy cocktails and hors d'oeuvres and the fantastic view at 11,000 feet. Aerial tram may also be branded with your company logo

S'MORE COLLABORATION CAMPFIRE - \$2,500

A modern-day spin on how people have bonded for centuries, this campfire is designed to connect and engage attendees in thought-provoking conversations outside of the typical structured business setting. We are kickin' it old school with a campfire and s'mores (of course!). If you are new to NNS, looking to make a few new friends or strengthen existing connections, this event is for you!

EMERALD GALA DINNER & AWARDS CEREMONY - \$10,000

Celebrate NNS' Emerald Anniversary at this plated dinner as we honor our Trainee Student Competition finalists and present the final awards for the NNS and AANS/CNS Poster Competition. *Includes 4 dinner tickets for sponsor.*

NAME BADGE POUCHES - \$10,000

Includes sponsor name/logo on all name badge pouches, 2 complimentary registrations, recognition on website, official program and session slides and all badge printing & production costs.

"LUNCH & LEARN" WORKSHOPS - \$5,000

Hosted premium luncheon in individual meeting room for you to showcase your products and services to an interested group of attendees in a more intimate setting. This is a great opportunity to host a work-shop style learning activity for individuals who would use your products and technology!

WINTR LUNCH SESSION - \$5,000

Monday afternoon lunch and session. Topic TBD.

CONTINENTAL BREAKFAST - \$5,000 EACH

Host a casual breakfast on the Cliffside Terrace each morning for all attendees.

COLLABORATION CORNER - \$2,500

Expand your standard or premium booth presence by becoming a sponsor of a Collaboration Corner! Located adjacent to your exhibit booth, these 10x10 lounge seating areas will provide additional networking opportunities for attendees to sit, relax and engage in scientific discussions.

COFFEE BREAK - \$2,500

Your choice of either the morning coffee break in the poster tent with exhibits, or the afternoon break in the Cliff Lodge between plenary/breakout sessions.

SCIENTIFIC OR POSTER SESSION SPONSOR - \$2,500 EACH

Add on session sponsorship to any exhibit booth or sponsor package.

TRAVEL GRANTS - \$5,000 (10 STUDENTS)

Sponsor travel expenses for (10) \$500 domestic or (5) \$1000 international trainees to attend NNS.

REGISTRATION HANDOUTS/PROMO MATERIAL - \$1,000 (PER ITEM)

Sponsor to provide one print item for up to 700 attendees to be given out at Registration.

PROGRAM ADVERTISEMENTS

\$1000 full page / \$500 half page for exhibitors or sponsors

\$1500 full page / \$750 half page for non-exhibitors or sponsors of NNS 2017



MARK YOUR CALENDAR - CONTACT US



Karen Gottlieb, TLC Events Group

NNS Conference Organizer

Phone: (305) 661-5581

Email: nns@neurotrauma.org